



BRAND GUIDELINES



We are excited to present our Signature Event brand guidelines. These guidelines aim to facilitate effective communication of our shared message while ensuring consistent branding and partnership recognition throughout the program. Our goal is to create a cohesive and engaging event experience for all participants.

EVENT OFFICIAL AWARD BANNERS

Banners are essential for conveying important information, serving as backdrops for photos, and celebrating the achievements of teams and students. USA Image is our official provider for event banners. After you submit the [approval/event form](#), USA Image will contact you to help you place your order for the award banner.

REQUIRED LOGOS AT EVENTS

Please ensure that the following logos are included and used in a manner compliant with each logo brand guide. Materials at Signature Events should have the Robotics Education & Competition Foundation, Signature Event, and the VEX Robotics logos present.

APPROVAL PROCESS FOR ARTWORK

Before distribution, please ensure that all logos and branding have been reviewed and approved. This includes the logos and branding for the Robotics Education & Competition Foundation and VEX Robotics.

We reserve the right to deny any requests that do not adhere to these guidelines. All requests must be submitted through the Signature Event Artwork Approval Form to be considered. This requirement applies to signage, t-shirts, and trophy artwork. If you have any questions or concerns, please contact marketing@recf.org.

INTERNATIONAL EVENTS

International events please contact Brian Delaney Design Director, VEX Robotics Inc., (office) 903-453-0843
(email) brian_delaney@innovationfirst.com.

BRANDING GUIDES AND DOWNLOADS

EVENT OFFICIAL AWARD BANNER TEMPLATES



Finished size of above banners:

- 36" W x 60" H (W 91.4cm x H 152.4cm)
- 13oz matte white vinyl banner
- 3 silver grommets on top and bottom
- Folded edges on all sides

The specifications and features of the official banner above are subject to change without prior notice.