



20 **REC FOUNDATION** 24  
EVENT PARTNER  
**SUMMIT**

# RECF Resources

Michelle Lonsinger, Senior Technical Editor  
Melody Kresser, Director of Marketing  
Reagan Leatherman, Senior Development Manager





**MICHELLE LONSINGER**

*SENIOR TECHNICAL EDITOR*



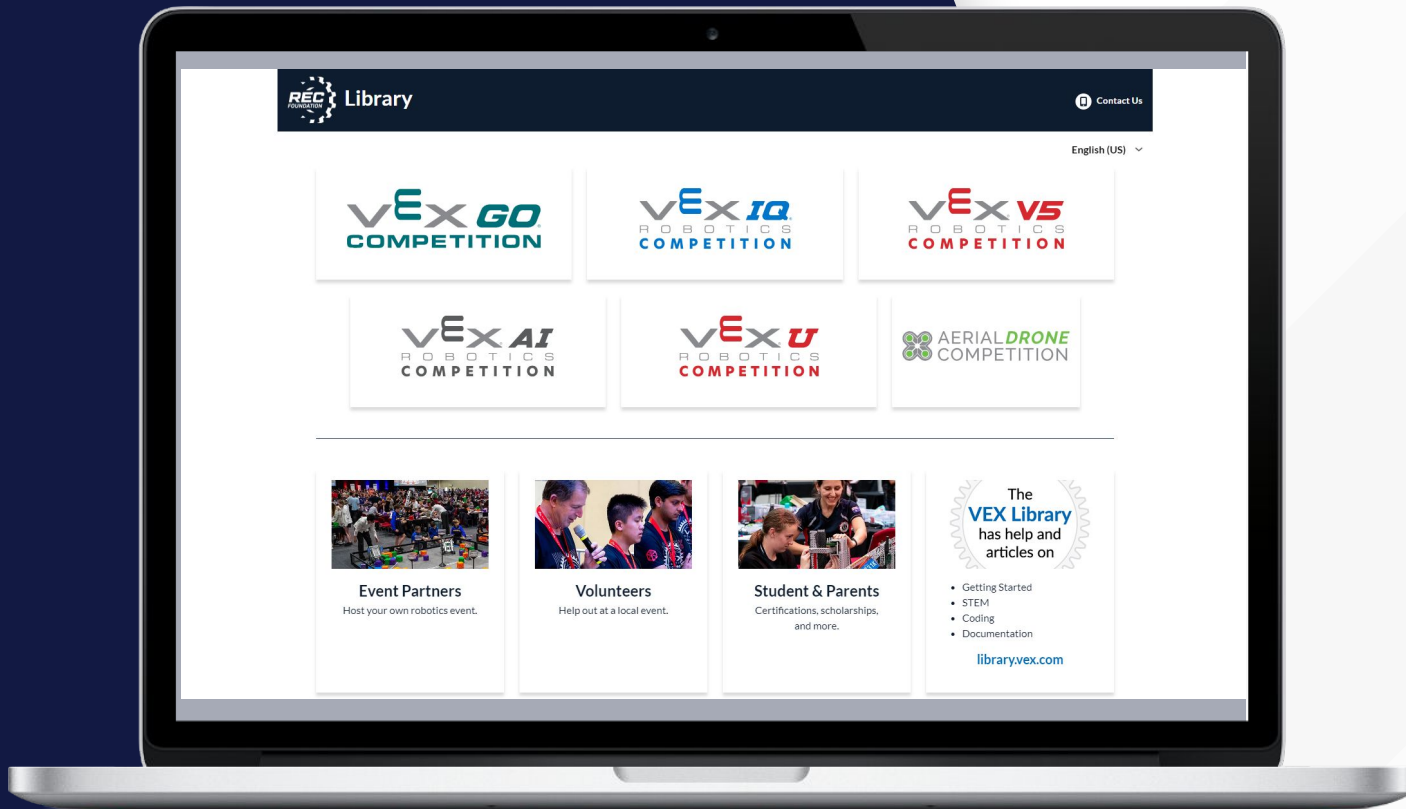
**MELODY KRESSER**

*DIRECTOR OF MARKETING*



**REAGAN LEATHERMAN**

*SENIOR DEVELOPMENT MANAGER*



[library.recf.org](https://library.recf.org)

# The RECF Library

The RECF Library offers resources for coaches, students, parents, volunteers, and Event Partners to support their work in REC Foundation competition programs.

Discover More



# What's in the library?



## Resources for EPs and Volunteers

- Guidelines and resources for planning events
- Quick reference guides for running events
- Policies, forms, and reference materials
- Volunteer handbooks and guides
- Training and certification courses



## Resources for Coaches and Teams

- Startup guides for new teams and coaches
- Advice for coding, robot design, and notebooking
- Complete competition history
- Compiled resources for the current games
- Policies, forms, and reference materials
- Coach and driver training courses



RECF Library

## New Features

### Expanded features and content

The RECF Library presents resources in a platform that is searchable and dynamic. Beginning in **May 2024**, all html-based content is also machine-translated into **25 languages!**

### New content

- 01 **VIQRC - Building Basic Mechanisms**
- 02 **EP - Spectator References in 5 languages**
- 03 **[audience.recf.org](https://audience.recf.org)**



# Let's Make it Even Better!

Do you have ideas or resources that would make the RECF Library better? Share them now, or by emailing Michelle at [michelle\\_lonsinger@recf.org](mailto:michelle_lonsinger@recf.org) after the summit.

# How Can our Marketing and Development Departments Help You?





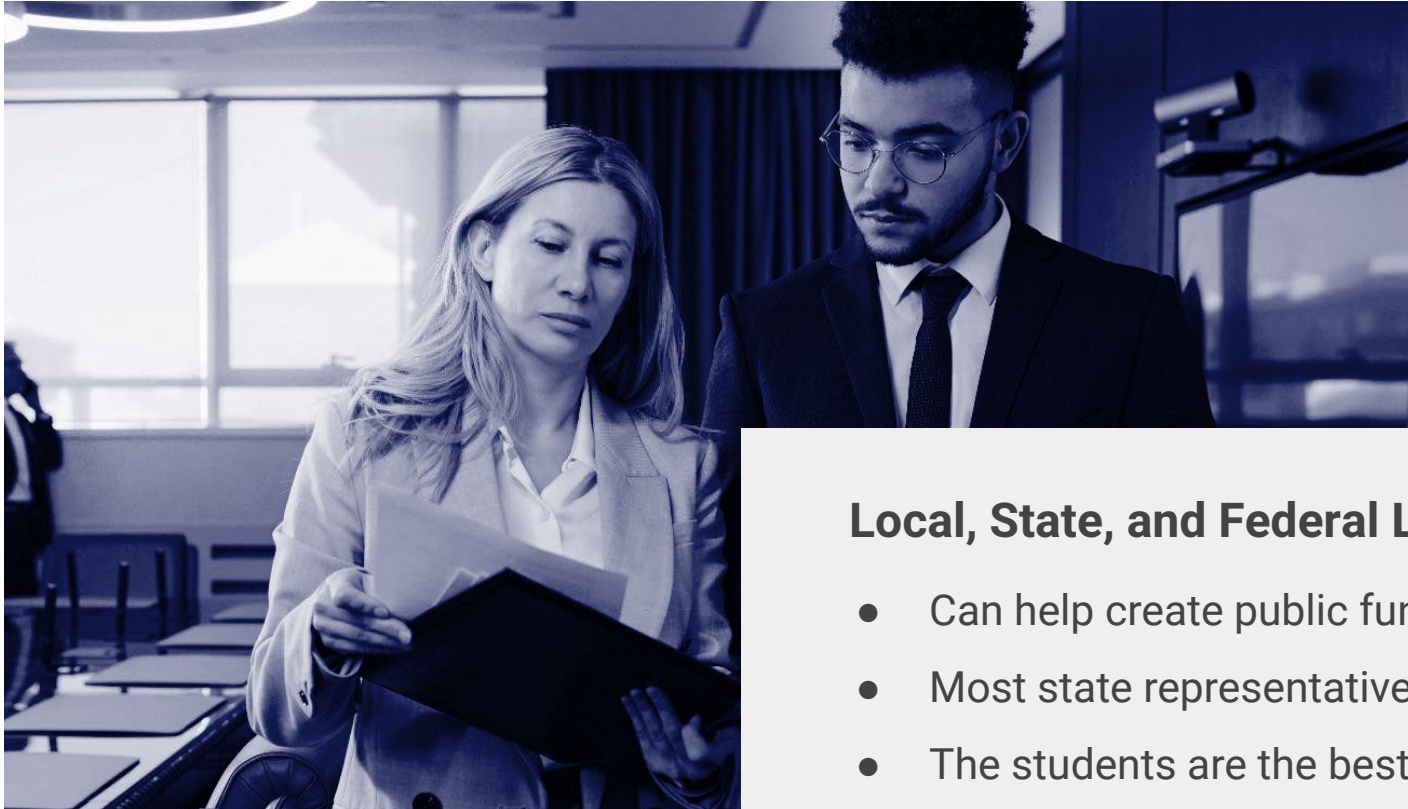
[library.recf.org](https://library.recf.org)

## Templates in the Library

The RECF has templates in the library to help you secure funding from local companies and suggestions for sponsorship levels for your event

Discover More





Educating Legislators

**Are you staying  
current on  
legislation?**

### Local, State, and Federal Legislation

- Can help create public funding for robotics education and competition
- Most state representatives are willing to meet with their constituents
- The students are the best representative of what our community does
- Focus on educating the legislator on the importance of robotics education and competition from an agnostic standpoint

Federal Legislation Tracking

[www.govtrack.us/congress/bills](http://www.govtrack.us/congress/bills)

State Legislation Tracking

States have the same type of tracking.

For example:

[www.legislature.ohio.gov](http://www.legislature.ohio.gov)

Public Funding

# Grants

## Let us know!

The RECF wants to support your community fundraising efforts.

Make sure you are in contact with your RSM for when you find additional opportunities.

## We Can Help With

- **Letters of Recommendation**
- **Data Analytics**
- **Local Stories**



## Find Grants

Keep your ears/eyes open to local/state funding - REC Foundation can help!

- ESSER is still available in some communities
- Perkins funds for your classrooms
- Industry grants in your area

Federal Grants -  
[www.grants.gov](http://www.grants.gov)



Alumni

# Competitor today, volunteers tomorrow



## Time, Treasure, and Talent

- Creates volunteers for your events
- They may begin donating back to the community
- Their career paths can create mentorship opportunities or talent for your events





## **We Are Always Here To Help!**

Do you have questions or need ideas to help with your event?

Contact Reagan at [reagan@recf.org](mailto:reagan@recf.org) after the summit.

RECF

# Marketing

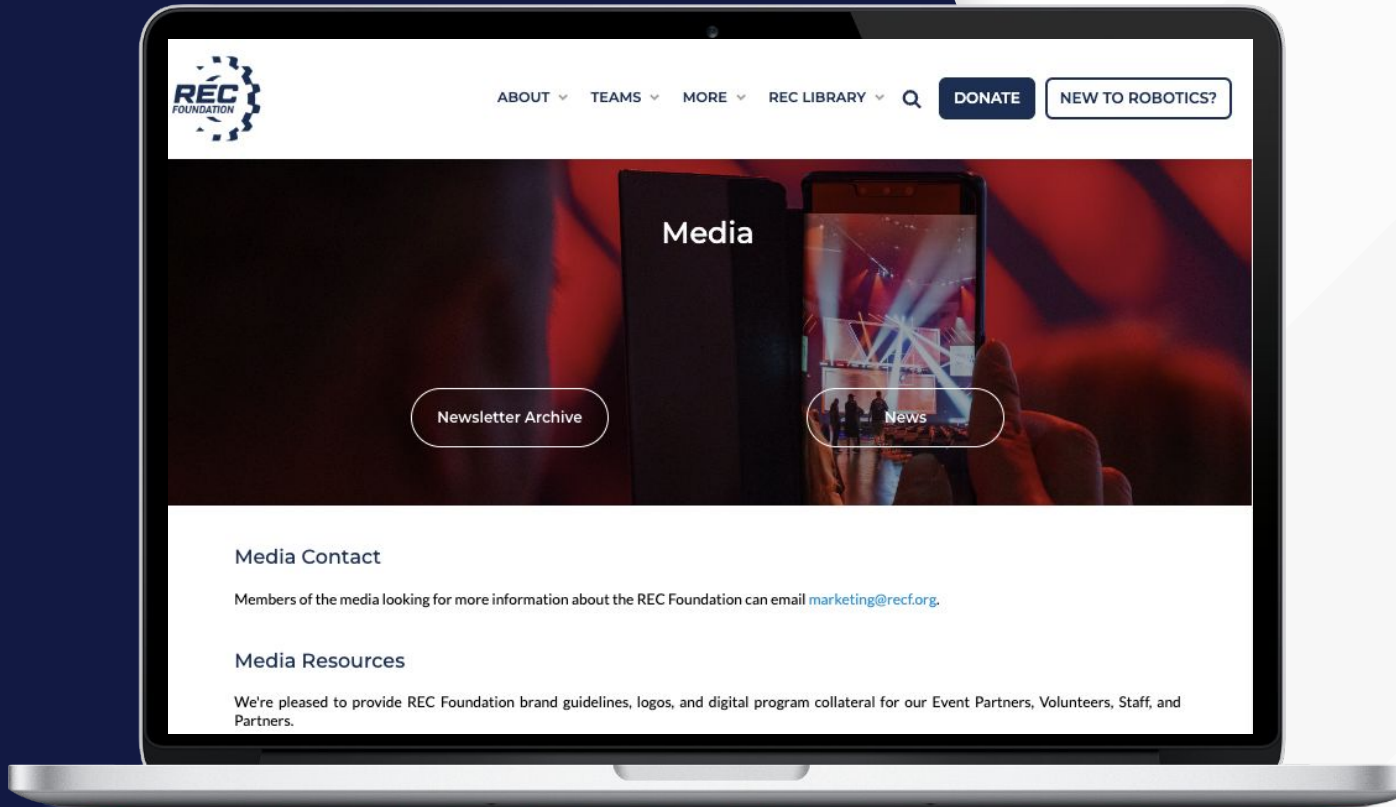
## Here to support you

From branding guidance, social media promotion, media outreach and more, our team is here to support and enhance your event and overall impact.

Let's cover some of the resources available.

- 01 **Website resources**
- 02 **Ways to connect**
- 03 **Share your story**





[recf.org/MEDIA](https://recf.org/MEDIA)

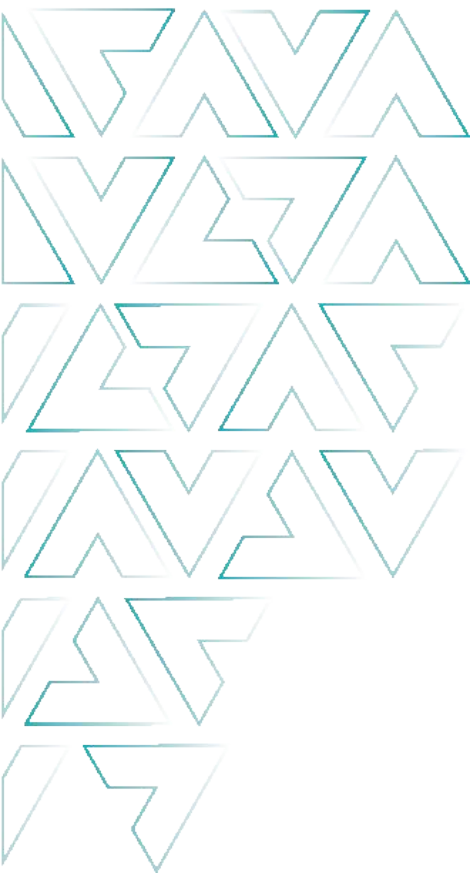
# Website Resources

The RECF Media webpage offers resources including:

- Branding guidelines
- PR/ Media Templates
- News and archived newsletters
- RECF logo files

[Discover More](#)





Connect with us

# Social Media



Robotics Education &  
Competition Foundation



@recfoundation



Robotics Education &  
Competition Foundation



@recf.org



@REC\_Foundation



@RECFoundation



# Share your stories with us!

We want to hear from you! Please share any inspirational moments or team experiences that you have.

[Marketing@recf.org](mailto:Marketing@recf.org)





## **We Are Always Here To Help!**

Do you have questions or  
need ideas to help with your event?  
Contact Melody Kresser  
at [Melody\\_Kresser@recf.org](mailto:Melody_Kresser@recf.org)  
after the summit.

# Contact

**We are here for you**

Event Partners are the core of our competition program here at the REC Foundation. Please reach out to us with any questions or concerns. Thank you for all of your support.

## Address

1519 Interstate 30 West  
Greenville, Texas 75402

## Phone & Email

903 401 8088  
support@recf.org

[Resources](#)



EVENT PARTNER SUMMIT 2024

# Thank You

RECF.ORG

