



BRAND GUIDELINES



We are pleased to share our Signature Event brand guidelines. These guidelines will help to ensure the effective communication of our shared message as well as the continuation of program branding and partnership recognition. Our goal is to foster a strong and consistent event experience.

EVENT AWARD BANNERS

In order to create a memorable experience, banners provide important information, serve as a backdrop for photos, and celebrate the achievements of a team or student. USA Image is our official event banner provider. Please fill out the [approval/event form](#), and once submitted you will be connected with USA Image for your award banner order.

Please submit your event/sponsor logos in 1C white, (no full color) high resolution, vector in an .ai, .eps, or .pdf format and should be at least 300 dpi.

REQUIRED LOGOS AT EVENTS

Please ensure that the following logos are included and used in a manner compliant with each logo brand guide. Materials at Signature Events should have the REC Foundation, Signature Event, Northrop Grumman Foundation and the VEX Robotics logos present.

APPROVAL PROCESS FOR ARTWORK

Prior to distribution, please ensure that all logos and branding are reviewed and approved. This includes REC Foundation, Northrop Grumman Foundation (NGF), and VEX Robotics logos and branding.

REC Foundation's policy to deny requests that do not meet these guidelines. It is required that all requests be submitted through the Signature Event artwork approval form in order to be considered. This includes signage, t-shirts, and trophy artwork. If you have any questions or concerns, contact marketing@recf.org.

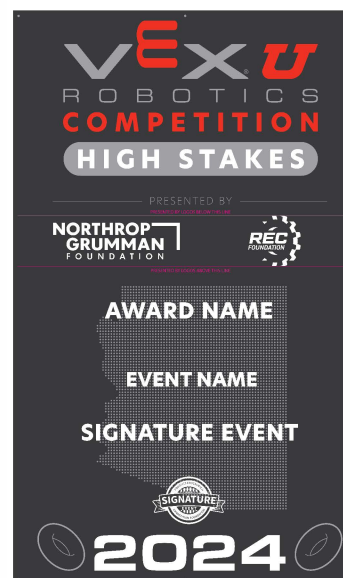
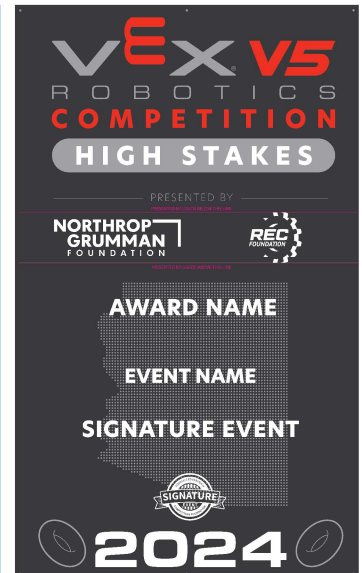
For international events please contact Brian Delaney, Design Director, VEX Robotics Inc., (office) 903-453-0843 (email) brian_delaney@innovationfirst.com.

DOWNLOADS AND BRANDING GUIDES

✓ REC Foundation ↓ Logo files

↓ VEX Robotics

EVENT AWARD BANNER TEMPLATES



Finished size of above banners:

- W 36" x H 60" (W 91.4cm x H 152.4cm)
- 13oz matte white vinyl banner
- 3 silver grommets on top and bottom
- Folded edges on all sides